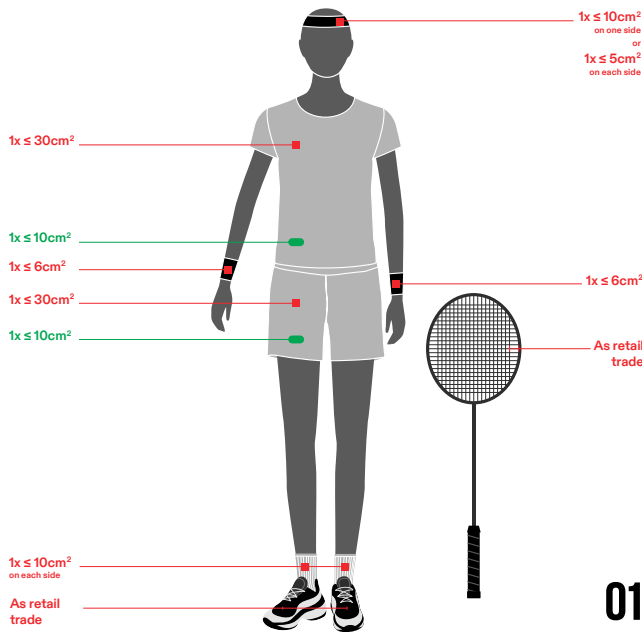
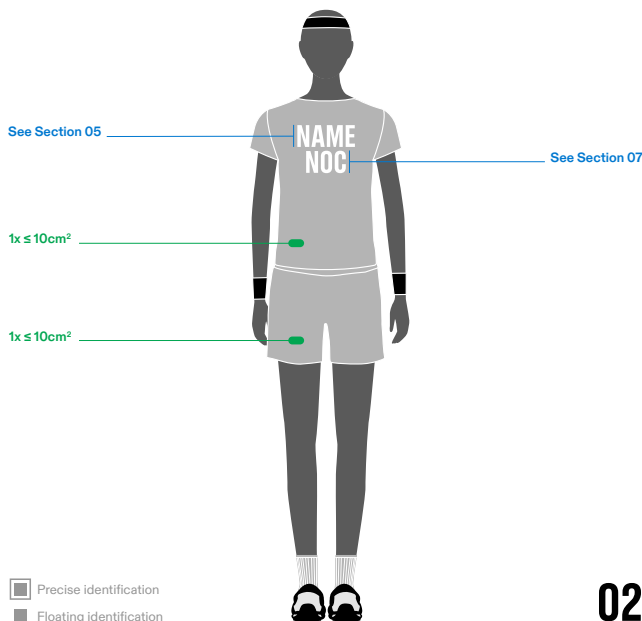


# BWF — BADMINTON


**01**

**02**

Precise identification  
 Floating identification

All General Principles apply unless expressly mentioned otherwise hereafter (in particular in relation to size, frequency or location). Please refer to the “Identifications on NOC Team Apparel Practical Guidelines”, and General Guidelines (released Summer 2023) to obtain the general principles of Authorised Identifications on NOC uniforms at the Olympic Games. This section provides visual illustrations regarding the placement and size of Sport Specific Implementation for any items.

## SUBMISSION PROCESS

Competition Uniform submission for this sport is **MANDATORY**.

The IOC has set up a new tool for items to be reviewed and offer assistance. The new Uniform Submission tool is now live on [RELAY](#), where uniforms can be submitted to the IOC for review.

If you are an NOC who does not have access to RELAY and needs access to submit the uniforms, please email [nocnet@olympic.org](mailto:nocnet@olympic.org)

Once a submission has been made through the IOC’s online submission tool, NOCs will be notified of the “reviewed” or “non-compliant” status of their submitted items.

An approval and verification process by the BWF is necessary for the following elements:

Registration and verification of “preferred colours of shirts”. It is mandatory for the opposing players in each match to wear significantly different colours from each other. It is also mandatory for doubles partners to wear the same colour, and for opposing pairs in each match to wear significantly different colours from each other. Preferred colours of shirts need to be registered before the Games.

Registration and verification of names on players’ shirts to ensure consistency with the names on scoreboards.

For more detailed information please refer to *BWF Regulations*.

## 01 ATHLETE FRONT

### Identification of the Manufacturer

#### Clothing

- T-shirt | Shorts/ Skirt**  
 One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm<sup>2</sup>.
- Tracksuit | Dress**  
 Two *Identifications of the Manufacturer* [■] per clothing item will be permitted.

### Sport Equipment

- Racket frame | Racket string**  
 May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

### Accessories

- Armband**  
 One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm<sup>2</sup>.
- Socks**  
 One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 10cm<sup>2</sup>.
- Headgear**  
 One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 10cm<sup>2</sup> or two *Identifications of the Manufacturer* per accessory item, to a maximum size of 5cm<sup>2</sup> each, placed above each ear.
- Compression clothing**  
 One *Identification of the Manufacturer* per clothing item will be permitted, to a maximum size of 30cm<sup>2</sup>, as long as it does not cause a repetitive effect with the identification of the manufacturer on other items of apparel or accessories.
- Towel**  
 No *Identification of the Manufacturer* will be permitted.
- Eyewear**  
 May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the *Identifications* permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.
- Racket cover | Bag**  
 One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.

### Shoes/Footwear

**Shoes**  
 All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months prior to the Games.

### Product Technology Identification

#### Clothing

- T-shirt | Shorts/ Skirt**  
 One additional *Product Technology Identification* [■] will be permitted per clothing item, to a maximum size of 10cm<sup>2</sup> (allowed on either the front or the back, but not on both).

#### Accessories

- Compression clothing**  
 One additional *Product Technology Identification* will be permitted per clothing item to a maximum size of 10cm<sup>2</sup>, as long as it does not cause a repetitive effect with the identification of the manufacturer on other items of apparel or accessories.

## 02 ATHLETE BACK

### Product Technology Identification

#### Clothing

One additional *Product Technology Identification* [■] will be permitted per clothing item, to a maximum size of 10cm<sup>2</sup> (allowed on either the front or the back, but not on both).

### NOC Emblem and National Identity

Additional IF Specifications

[Section 05](#)

**Third Party Identifications (athlete names)**

The name of the player on the back of the shirt is mandatory.

[Section 07](#)

**NOC Emblems and National Identity**

The name of the player’s NOC is mandatory on the back of the shirt. No IF specific limitations with regard to National Identifications apply.

For more detailed information please refer to the *BWF Regulations*.